



# Strategic Plan in Brief 2023 – 2028 – 2038

## FORT PIERCE VISION 2038

Fort Pierce 2038 is a Unique Coastal Florida City

Our WATERFRONTS,  
STRONG LOCAL ECONOMY,  
HISTORY, ARTS AND CULTURE,  
CHOICE OF DESIRABLE NEIGHBORHOODS,  
OPPORTUNITIES FOR FUN,  
COMMUNITY UNITY AND PRIDE  
MAKES US UNIQUE

## GOALS 2028

SERVE OUR COMMUNITY  
=====

DEVELOP OUR COMMUNITY  
=====

ENGAGE OUR COMMUNITY  
=====

BEAUTIFY OUR COMMUNITY  
=====

ENJOY OUR COMMUNITY

## POLICY AGENDA 2023

### Top Priority

**Brightline Stop/Station in Fort Pierce: Next Steps**

**Crime Reduction Action Plan:**  
Update Report, New Initiatives,  
Direction and City Actions

**City Impact Fees:**  
Review, Refinement and Expenditure Direction  
(with St. Lucie County)

**Annexations Strategy/Interlocal Service Boundary Agreement** Paradise Park and Other Enclave(s)

**Growth Management Plan:**  
Scope, Development and Adoption

**“One Fort Pierce” Community – Strengthening:**  
Next Steps

### High Priority

**St. Lucie County-City/FPUA Strategy:**  
Key Issues, Direction and City Actions

**Orange Avenue Corridor Complete Streets:**  
Direction and Funding Mechanism

**Downtown Development Master Plan Implementation:** Direction and Funding

**Pinewood Recreation Facility Improvements:**  
Direction and Funding

**Little Jim Operations:** Direction

**City Legislative Advocacy and Agenda:**  
Key Issues, Agenda and Lobbying

**County Airport Development:**  
Update and City Actions

## MANAGEMENT AGENDA 2023

### Top Priority

**Neighborhood Identity and Branding:**  
Consultant Selection and Neighborhood Identification

**Community Policing Expansion: Actions 2023**

**Island Reclamation Plant Relocation:**  
Design (90%), Groundbreaking and Construction

**Wave Garden Development:**  
Permitting and Construction

**King’s Landing Development:** Plan Review

**Port Development: Re-Zoning Direction**

**South Beach Plan Development (2):**  
Preparation and Direction

### High Priority

**Entrances/Gateways/Community Beautification Plan:** Development and Adoption

**Management and Employee Succession Plan and Process:** Report

**Resilient City Strategy/Action Plan:** Report, Direction and City Actions

**SUN Trail through Downtown:**  
Update Report, Direction and City Actions

**IT Enhancement/Master Plan Implementation:**  
Update Report

**Parking Pilot Study:**  
Implementation, Evaluation and Future Direction

**Grants and Outside Funding Sources:**  
Identification, Direction and City Actions

## MANAGEMENT IN PROGRESS 2023

Cyber Security Training/Penetration Testing  
 Recycling Public Awareness/Education Campaign: Launch  
 GIS Initiatives: Project Maps and Sales Initiatives  
 Police Strategic Plan: Annual Update  
 Parking Enforcement Software for Mobile Parking Enforcement: Implementation  
 Online Searchable Portal for Ordinances, Resolutions and Minutes: Creation  
 Police Vehicles Replacement: Acquisition – Patrol Vehicles Delivery: 20; Vehicles Order  
 Supervisor Handbook: Completion  
 Police Leadership Program and Succession Plan: Development  
 Animal Shelter and Control: Implementation  
 Guide for Potential Developers: Development  
 Building Tyler/Intergov Software: Implementation  
 Permitting Office Space Relocation: Completion  
 Code Cycle Change: Implementation  
 Condominium Inspector: Hired  
 Legal Office’s Record-Keeping System Modernization: Completion  
 City’s Advisory Boards on Sunshine, Public Records Law, etc. Training Sessions: Completion  
 Tyler/Munis Energov for our Business Tax Receipt Processing: Completion  
 Records Management Handbook and Reference Guide: Development  
 Citywide Records File Plan: Development  
 City Clerk’s Office to Other Departments for Boards and Committees: Expansion  
 Records Storage Consolidation: Completion  
 Records Room Inventory and File Plan: Development  
 Parking Enforcement – Enforcement Software: Implementation  
 CPTED New Ordinance: Draft and Adoption **(City Commission Decision)**  
 Liens Ordinance Refinement: Draft and Adoption **(City Commission Decision)**  
 Low-Cost Veterinary Clinic at the Shelter: Creation  
 Signage Ordinance Update: Completion **(City Commission Decision)**  
 Boat Trailer Parking Zone at S. Causeway Park: Creation  
 ERP Phase II: Rollout, Licenses, Permits and Fees (of Electronic Record Processing System)  
 ERP Phase III: Rollout (Payroll, Human Resources/Time Keeping/Retirement) of Electronic Record Processing System  
 Interdepartmental Training Opportunities: Facilitating  
 Data Center Enhancements – Enterprise Wide  
 Call Center Builds – Enterprise Wide: Completion  
 Fortinet Extender Deployments – Failover and SD WAN Initiative  
 Circuit Upgrades throughout Enterprise  
 In-House Mental Health Program for Police Department Employees: Development

Police Promotional Examination Program: Development  
**Public Works New Work Order System: Implementation**  
 Public Works New Work Order System: Implementation  
 New Medium- and Heavy-Duty Equipment: Acquisition  
 Electric & Gas Rate Stabilization Accounts Management  
 City Surplus Properties: Review Inventory and Sale Direction **(City Commission Decision)**  
 Annual Job Fair 2024  
 1<sup>st</sup> Floor Utilization Sunrise Center: Buildout  
 Edgartown Code Revisions: Completion  
 Business District Expansion **(City Commission Decision)**  
 Modular/Mobile Housing Code: Revision **(City Commission Decision)**  
 Transportation Concurrency Exemption Area **(City Commission Decision)**  
 Fencing for Vacant Lots Code: Development **(City Commission Decision)**  
 Boarding House/Rooming House Regulation **(City Commission Decision)**  
 Affordable/Workforce Housing Code Incentives **(City Commission Decision)**  
 Noise Ordinance: Refinements **(City Commission Decision)**  
 Outreach Vehicle “Classroom”: Implementation  
 City Marketing Program Development: Consultant Contract  
 Unity in Our Community  
 Foreclosures Program/Process: Implementation  
 Recycling Campaign: Implementation  
 Code Enforcement/Compliance: Report  
 Historic District Design Code: Revision **(City Commission Decision)**  
 Post Office Appearance/Maintenance: Follow-Up with the Postmaster  
 General and Congressional Representative  
 SHIP Home Rehabilitations (8)  
 Sunrise Theatre Corporate Sponsorships, Donors and Members: Increase  
 Sunrise Theatre Marketing: Expansion  
 Sunrise Theatre: Grants  
 Sunrise Theatre Foundation: Fund Raising Event  
 SHIP/First Time Homebuyers Down Payment Assistance Program: irtual Services  
 Sunrise Theatre Volunteer Program: Expansion  
 Marina Security: Assessment, Plan and Funding  
 Annual Highwaymen Heritage Trail Art Show and Festival 2024  
 Youth Recreation Programs Expansion  
 Marina Office Upgrade(s) – Multi-Phase Approach including Controller, QuickBooks and Scribble  
 Certified Bicycle Patrol Officers Team: Expansion  
 K-9 Program Expansion: Grant Request  
 Police Streamline the Non-Essential Calls  
 Boat Mooring – Boat Neighborhoods: Direction

## MAJOR PROJECTS 2023

Fuel Island: Replacement: Completion  
 City Hall Covered Walkway for Pedestrians (Parking Garage and City Hall): CIP FY 2021 Funded and Implementation  
 Annual Road Resurfacing Projects  
 Septics to Sewers Program: Report and Direction (with FPUA)  
 Street Resurfacing Projects 2023: Design and Construction  
 Georgia Avenue Outfall Nutrient Removal: Construction  
 Beach Court (Easter Avenue to Florida Avenue) Stormwater Infrastructure Replacement: Design and Construction  
 Ohio Avenue (US 1 to 11<sup>th</sup> Street) Roadway Improvements Project: Design; Construction  
 Avenue B (8<sup>th</sup> Street to 13<sup>th</sup> Street) Street Improvements: Construction  
 16<sup>th</sup> Street (Avenue K to Avenue I) – Stormwater Replacement: Design  
 Granada Street – Paving: Design  
 Avenue D Streetscape (Indian River Drive to 29<sup>th</sup> Street): Phase 1 Construction; Phase 2 Design and Construction  
 13<sup>th</sup> Street Reconstruction (Georgia Avenue to Orange Avenue): Update Design  
 SUN Trail – Highwayman Trail Gap (Indian Hills Drive to Georgia Avenue): Construction  
 Surfside Drainage / Resurfacing – Phase II and III: Design and Construction

Means Court Extension (Avenue B to Moore’s Creek): Construction  
 Indian Hills Recreation Area Stormwater Facility Expansion: Preliminary Engineering  
 Orange Avenue Beautification Project: U. S. 1 to 10<sup>th</sup> Street: Completion  
 Orange Avenue Beautification Project – FDOT: 13<sup>th</sup> to 33<sup>rd</sup> Street: Completion  
 Highwaymen Museum Development: Construction  
 Annual Banner Replacement (Citywide) (150 Replacements)  
 Indian Hills Golf Course Projects: Final Site Plan for Clubhouse; Pickleball; Trash Collection System  
 Fenn Park Reconstruction Project – Phase 2  
 Jaycee Park Connectivity Improvements  
 Savannah Recreation Trail Connectivity to Indian Hills Recreation Area: Design and Construction  
 Optimum Turf Health: Correct Mix  
 New Cart Fleet: Implementation  
 Fuel Dispensers and Management System: Replacement  
 Restroom Showers: Update  
 Sunrise Theatre Upgrade Projects: Completion – Water Heater Replacement; Fire Panel Upgrade; HVAC Automation Migration  
 Beach Volleyball at Jaycee Park: Installation