

NEWS RELEASE

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City of Fort Pierce Announces Grant Funding Opportunity for Eco-Tourism

The City of Fort Pierce announces the availability of a grant funding opportunity through the Fort Pierce Authentic Tours (FPAT) program, a division of the Urban Redevelopment Department of the City of Fort Pierce on February 15, 2012. The FPAT program reflects the City's continued commitment to strengthen the capacity and sustainability of existing eco/agri/aqua/nature tourism businesses by providing funding to improve program quality, delivery and sustainability to increase tourism, new jobs and improve the local Fort Pierce economy.

A business or organization must be a member of the Fort Pierce Authentic Tours program to be eligible for grant participation; maximum award is \$5,000 per qualifying applicant – average recommended requests of \$3,500. Application guidelines and packet are available as of February 15, 2012 at www.fortpierceanthenticitours.com or e-mail request to Libby Woodruff, Grants Administrator ewoodruff@city-ftpierce.com 772-460-2200 x254. Deadline for application submittal is March 16, 2012 by 3:00 p.m.

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